



DUCHY
BALLET

Duchy Ballet Advert and Sponsorship Packages Details

2018

Advertising will be displayed in the Programme for our 2018 production of

'The Nutcracker'

at the Hall for Cornwall, Truro

Hello,

Thank-you for taking the time to have a look at our advertising brochure for our 2018 season. This year is a very special year for us as we celebrate our 20th anniversary.

Therefore, we have taken the decision to produce a programme which will be a special commemorative piece for years to come. This means that we are providing a bigger A4 programme than years previous. We would welcome advertisers from all over Cornwall as we want to support local business alongside our exciting new production of 'The Nutcracker'

I look forward to hearing from you and working together

Yours truly,

Becky Melton

Programme Designer for Duchy Ballet

duchyballet@gmail.com

Artwork Requirements:

Accepted formats: .pdf, .jpg, .psd

Minimum resolution: 300dpi

Colour Space: CMYK

Bleed: 0mm for inside adverts

3mm for inside and outside covers

Full Page
(195mm x 280mm)

£400

Half Page
(195mm x 135mm)

£250

Quarter Page
(95mm x 135mm)

£170

Eighth Page
(95mm x 65mm)

£85

Eighth Page
(95mm x 65mm)

£85

Inside/ Outside Cover

(210mm x 295mm with 3mm bleed)

Please Contact us at duchyballet@gmail.com for a tailored quote

Sponsorship Packages

Sponsorship is an excellent way of supporting Duchy Ballet whilst also promoting your own business and services to a new audience. With not only the benefits of advertising to an audience all over Cornwall and beyond, you the Company will get some rewards from us to!

Gold Sponsorship

For a contribution of £550 you will receive: A full page advert in production programme. Acknowledgement in our performance programme under 'sponsors' section. A link to your website from the Duchy Ballet website. Distribution of flyers (provided by the Sponsor) at our fundraising events. 4 complimentary tickets to our 2018 production at the Hall for Cornwall. A 'meet and greet' with our principle dancers and Artistic Director.

Silver Sponsorship

For a contribution of £400 you will receive: A half-page advert in our production programme. Acknowledgement in our performance programme under 'sponsors' section. A Link to your website from the Duchy Ballet website. Distribution of flyers (provided by the Sponsor) at our fundraising events. 4 complimentary tickets to our 2018 production at the Hall for Cornwall.

Bronze Sponsorship

For a contribution of £300 you will receive: A quarter-page advert in our performance programme. Acknowledgement in our performance programme under 'sponsors' section. A link to your website from the Duchy Ballet website. Distribution of flyers (provided by the Sponsor) at our fundraising events. 2 complimentary tickets to our 2018 production.

If you are interested in any of our Sponsorship Packages please contact us at duchyballet@gmail.com